

SLT Corporate Website Achieves Recognition



(L-R): Mahesh Perera, Director IT, Parliament of Sri Lanka presenting the award to Rohana Ellawala, General Manager, SLT while Harshana Henarath, SLT Website Coordinator and Umesha Sandarenu, Manager, SLT look on.

Sri Lanka Telecom (SLT), announced that the company's corporate website slt.lk secured the title as the 'Most Popular Corporate Website 2019' at the BestWeb.lk Awards 2019.

Rohana Ellawala, General Manager – Corporate Branding, SLT accepted the award on behalf of the company. The SLT corporate website that serves as the company's virtual presence on cyberspace provides a vast amount of information as well as many interactive features, in catering to a diverse audience, including the company's customers, investors, business organizations as well as the general public. SLT's website is amongst the top 20 traffic ranking websites in the country, with over 800,000 page views per month, amongst which 60 percent are mobile users. BestWeb.lk is an annual competition that is organized by the LK Domain Registry with the intention of recognizing and rewarding the top websites in Sri Lanka, with the ultimate goal of encouraging and motivating owners of websites as well as website developers to enhance the standard and quality of their sites. It is a unique and innovative competition, conducted for the ninth consecutive time. Applicants are judged by a panel of judges comprising industry experts in their respective fields. Websites are judged on various criteria that cover aspects such as creativity, website design, technical criteria and content made available to

visitors to the site, interaction and conformity to standards.