SLBFE Partners With Mobitel To Launch Ran Piyapath

Harin Fernando, Minster of Telecommunication, Foreign Employment and Sports and Manusha Nanayakkara, Member of Parliament presents the 'Ran Piyapath' package to a recipient. (L–R) D D P Senanayake, Additional General Manager, SLBFE; Nalin Perera, CEO, Mobitel; P G Kumarasinghe Sirisena, Group Chairman, SLT and Mobitel; Hector Appuhamy, Monitoring MP Foreign Employment; and A A M Hilme, Chairman, SLBFE look on.

Understanding the numerous challenges and the long felt need of migrant workers in con-necting with their loved ones, Sri Lanka Bureau of Foreign Employment (SLBFE) joined hands with Mobitel to launch ‘Ran Piyapath’, to empower both the migrant workers and their families in Sri Lanka by providing them an accessible and affordable communication solution.

Over the years, nearly one million people have migrated for work, bringing in significant foreign exchange to Sri Lanka. ‘Ran Piyapath’ provides a special communication package for migrant workers and an afford-able package for their family members who are in Sri Lanka. Through this offering, Mobitel has filled the void in the market by offering customers a tailor made package, enabling them to connect with their loved ones through video calling, voice calls SMS or any other medium.The roaming package for migrant workers offer free rental during the first month, free 200 minutes call time to the island, free calls to the SLBFE hotline via 1989; and provides a special benefit package from the second month onwards whilst the local package will provide free 1000 minutes call time and SMS to Mobitel net-works coupled with free 1000 MB data for their families who are back in Sri Lanka.

Thoughtfully designed to provide value for money, Ran Piyapath customers can

reload their packages after the first month from Sri Lanka, through mCash, or through the Mobitel website.