

Sivilima.lk Recognized at the BestWeb.lk 2024 Awards



Dilhani Weerarathna, CEO of Idea Group, accepted the award on behalf of the team, alongside Harsha Liyanage, Head of IT, Dulaj Chathuranga, Head of Marketing, and Rohan Anurudda, Senior IT Executive.

Sivilima.lk won the BestWeb.lk 2024 Awards, securing the ‘Most Popular Website’ in the Advertising and Marketing category. This is the third time Sivilima.lk won, a testament to the website’s innovation, design excellence, and commitment to engaging the digital community.

Dilhani Weerarathna, CEO, Idea Group, accepted the award on behalf of the team, alongside Harsha Liyanage, Head of IT, Dulaj Chathuranga, Head of Marketing, and Rohan Anurudda, Senior IT Executive.

Sivilima.lk has become a key player in Sri Lanka’s construction and building materials industry, offering a comprehensive range of eco-friendly solutions through its user-friendly platform. The website serves as the digital hub for Sivilima, i-Panel, and i-Roof brands, with over 315,000 followers on Facebook, reflecting its immense

reach and influence in the market.

The digital platform has played a vital role in elevating the company’s brand image, showcasing its commitment to sustainability and quality products.

Dilhani Weerarathna remarked, “This award is a recognition of the hard work and dedication of our entire team. We are proud to lead the way in digital innovation by providing superior building solutions and promoting environmental sustainability through our online presence. This achievement strengthens our resolve to continue creating meaningful connections with our customers and stakeholders through technology.”

The award affirms Idea Group’s continued digital transformation and environmental responsibility leadership.

With over 400 showrooms nationwide, the group’s brands have set a benchmark in the industry, blending eco-consciousness with cutting-edge technology to provide sustainable solutions that resonate with today’s market.