

Singer Unveils 'Kenwood Chef XL'



Mahesh Wijewardene, Group CEO, Singer Sri Lanka and Lakshika Gamage, Assistant Brand Manager unveiling the Kenwood Chef XL.

Singer Sri Lanka launched a new addition to their range of Kenwood kitchen appliances at the Singer Lifestyle Exhibition 2019.

The live demo event was conducted by celebrity chefs Namal Ranathunge and Suren Perera.

A novel acquisition, the all-new Kenwood Chef Major also known as Kenwood XL, is designed to make light food work preparation and helps create an array of dishes with ease. The Kenwood Chef XL kitchen machine is the most versatile appliance as it is made with over 65 years' of experience to give consumers excellent results. All Kenwood Kitchen Machines come with three bowl tool accessories as standard; k-beater, whisk and dough tool that enable the preparation of food including cakes, breads, pastries, meringue, icing and much more with confidence. In addition, all Kenwood machine come with external attachments of a Meat Mincer, Juicer and a Mill.

Kumar Samarasinghe, the Director – Marketing of Singer Sri Lanka said, "Since 2008 we are honored to be associated with Kenwood. For over seven decades, Kenwood has designed innovative solutions that have delighted cooks all over the

world. We at Singer are delighted to offer this unique all-in-one solution, giving a discerning experience for our customers."

Singer offers diverse range of Kenwood products, which are available at the Singer outlets throughout the country. Creating, making, enjoying and sharing food is at the heart of Kenwood.

Overall, the Kenwood Chef XL is a machine built exclusively for creative cooks and bakers that aspire to be inventive in the kitchen and discover the various delicacies that can be prepared using the Kenwood Chef.