

Singer Superstore Opens At One Galle Face Mall



Mohan Pandithage, Group Chairman, Singer together with Mahesh Wijewardene, Group CEO, Singer (left) cutting the ribbon to declare open the new Singer Superstore at One Galle Face Mall.

Singer opened its Superstore at One Galle Face Mall as the exclusive retailer for electronics and home appliances. The 6,500 sqft spacious showroom designed to international standards, paves way for the discerning customer to experience a wide range product portfolio, world's best brands and a highly supportive staff catering to customer needs offering excellent services.

Through the introduction of the Singer Superstore, the retail giant expects to bestow a world class experience for its valued customers through a modern and state-of-the-art showroom, which is designed to cater to all household needs under one roof.

Sharing his thoughts, Mahesh Wijewardene, CEO, Singer Group of Companies stated, "This newly opened showroom empowers each and every household need of the customers, which makes it uniquely different from other showrooms, providing unique modern living ideas and concepts. Customers will be facilitated with the option of buying all their essentials from a one-stop-shop. Customers will also be delighted to note that our products will be available at affordable prices and will have the chance to avail of various discounts that are on offer".

A range of innovative electronics and technology products on display include television brands from Sony 4K OLED, Hitachi, Singer Epic, Skyworth, TCL and laptops from most trusted brands in the caliber of Dell, Singer, Asus and latest range of smartphones from Apple, Samsung and Huawei. Globally popular printers, projectors, sound systems, headphones and other essential accessories are also available in the showroom.

A range of refrigerators from brands: Samsung, Beko, Hitachi, Singer Geo Smart, Whirlpool plus washing machines from Singer, Indesit, Samsung, Beko and a range of inverter air conditioners are displayed in the showroom adding a wide selection for its clients.

Almost all the essential kitchen and small household appliances from Tefal, Moulinex, Kenwood, Panasonic, Nikai, fill in the next section of the Superstore, turning the outlet into a perfect destination for a family visit encompassing an ambience of a truly international shopping experience.

Identifying the current as well as modern lifestyle requirements of Sri Lankans, Singer Superstore features an area especially in introducing various built-in appliances such as gas stoves, hobs, microwave ovens, refrigerators and dish washers, designed ideally for customers living in apartments as well as modern homes.