

# **Singer Fashion Academy Aims To Uplift Sri Lankan Talent**



*Students at the Singer Fashion Academy.*

The Singer Fashion Academy understands the importance of offering students with the opportunity to recognize their potential and fulfill their future aspirations in the fashion industry.

Through their range of short courses and diploma courses, they have ensured that a level of variety and creativity is maintained to suit other industries, such as tourism and hospitality. For instance, a student has the chance to enroll in a Certificate Course in Interior Décor, guaranteeing opportunities in the hospitality sector.

The Singer Fashion Academy offers over 20 different programs, which include three diploma programs, eight certificate programs and 11 short courses. They also offer a new fashion design program with a degree pathway. Their programs are available in 62 locations islandwide. A highlight of the courses is the inclusion of both academic and industry based knowledge.

The academy was the only institute in Sri Lanka to receive course validation status from The Chartered Society of Designers (CSD) in the UK. Students who follow any of their courses will receive a certificate from The Chartered Society of Designers (UK), apart from the certificate they will be getting from the Singer Fashion

Academy.

Countries such as Australia have shown demand for fashion designers and people to fill jobs in the sector. Moreover, today, there is demand for job variants in this sector, such as for Apparel Production Assistant, Assistant Fashion Designer, Assistant or Senior Pattern maker and Small Custom Clothing Business Manager.

The Singer Fashion Academy has also taken into consideration the requirement for man-power within the garment sector in Sri Lanka and helps people join the workforce as skilled workers. The Academy also helps people penetrate into multiple segments of the industry, such as dressmaking and pattern making.

The syllabi at the Singer Fashion Academy is revised and updated based on global industry requirements, while the program portfolio is expanded in line with changing trends. Acquiring a certificate or diploma from Singer ensures a fruitful future for fashion students who look to penetrate the global job market.