‘Share The Magic’ With Cotton Collection

THAT
YOU
BUSINESS
TODAY
the magazine of the corporate world

Cotton Collection geared up to deliver a festive shopping experience throughout the month of December where all stores came alive with the joy of Christmas. Going by the theme of ‘Share the Magic’, Christmas was made extra special, spreading much warmth and delight while celebrating in style.

Cotton Collection shared the magic of the season with the kids from the Morning Star School—a project under the Community Concern. Around 30 children, from ages six to twelve, of Morning Star School were able to experience much love and affection from the Cotton Collection team, who also contributed towards the gifts given to these lovable youngsters. Cheer, joy and fun were the main themes in the agenda as the young ones were able to have a wonderful time experiencing the magic and the spirit of Christmas in true style. They had a fun-filled evening at the store spending time with Santa, experiencing a special magic show and other entertainment. Scrumptious snacks, drinks and last but not least the joy of picking a gift of their desire from the store topped off an extra special day at Cotton Collection. The kids were able to choose a gift of their choice from a range of exciting options available at the kid’s collection, undoubtedly making it a memorable day for the little ones.

Cotton Collection carried not only the most fashionable in clothing but also a wide range of accessories and shoes to glam up for the season. Shimmers, sequins, blues, animal prints, lace, silks, studs and spikes—all the latest trends dominated the aisles of Cotton Collection providing an exciting variety of styles for the whole family to choose from. Cotton Collection transformed itself with more glitzy and glamorous evening wear for the season and a range of trendy accessories ideal for gift giving.

Be it evening wear, smart casual or office wear, Cotton Collection embraced the spirit of Christmas while COCO, the exclusive in-house brand, partnered with celebrated fashion designers to bring mesmerizing styles infused with the essence of the festive season. Furthermore Christmas cards, decorations, gift wrapping, toys, sweets and books dedicated especially for young ones ensured that the special magic of Cotton Collection is shared with all who step into its warmth.

Special activities aimed at sharing the Magic of Christmas were part and parcel of Cotton Collection where a choir and other festive activities in store brought an extra special enchantment to the shopping experience.