Seylan Tikiri Month For The Sixth Consecutive Year

In commemoration of World Children’s Day 2019, Seylan Bank, for the sixth consecutive year celebrated ‘Seylan Tikiri Chil-dren’s Month.’

With a continuous objective to inculcate the habit of saving in children, this year’s edition of the Seylan Tikiri campaign came with gift schemes and promotional offerings to both existing and new Tikiri account holders.

Existing Tikiri account holders were able to redeem a gift com-prising of either an electric jeep, motor bike or Box Guitar, when they made a minimum deposit of 750,000 rupees. New account holders who made the deposit were also given the opportunity to receive 13 gifts including one of the above.

Further, Seylan Tikiri offered children below the age of 15 who opened a new Tikiri account with a deposit of 100,000 rupees the chance to be gifted with a Mini Basketball set, and ten other gifts. Additionally, a Mini Basketball Set was offered for a deposit of 5,000 rupees for both existing and new account holders. New account holders also received three additional gifts inclusive of the above.

Gamika De Silva, Head of Marketing and Sales, Seylan Bank said “Seylan Bank has always placed great emphasis on provid-ing children with the right platform to secure the financial strength which allows them to pursue any and all of their life-time goals. Through these gifts and promotional activities, both existing and new Tikiri account holders were given the opportu-nity to take part in World Chil-dren’s Month celebrations and experience a wide range of valu-able benefits.”

Seylan Tikiri widened the range of gifts it offered, including electric cars, bikes, mini basket-ball games, school bags, sporty bags, mugs, toys, scooters, remote controlled drones, bicycles, organs, DVD setups, Tabs and LED TVs, contingent to their ac-count balances.