

Seylan Celebrated Seylan Tikiri World Children's Month



Seylan Tikiri celebrated young savers during the month of October as they unfolded the Seylan Tikiri World Children's month for the eighth successful year. Seylan offered a range of gifts for all young savers. Apart from gifts such as bicycles, tabs, scooters and LED Tv's, young depositors also received hungry frog games and sensor driven helicopters. For the first-time deposits over one million rupees during the month of October received Play Stations (PS4) and Home Theatre Systems revamping the Seylan Tikiri gift range to suit the dreams of the modern-day child. Gamika De Silva, Head, of Marketing and Sales stated, "Seylan Tikiri, one of the most beloved children's savings products in the country continues to place great emphasis on providing children with the right platform to secure the financial strength, which allows them to pursue their life's hopes and dreams. Over the years, Seylan Tikiri has encouraged children to start saving from an early age by motivating and rewarding them through a variety of gift schemes and offers. Children's Day is celebrated on October 1st, throughout the world, and Seylan was the only bank in Sri Lanka to extend the celebrations throughout an entire month with gift schemes and benefits to encourage young savers. Through these promotions both existing and new Tikiri account holders were given the opportunity to receive the best gifts offered by a children's savings account and experience a wide range of valuable benefits. Seylan Tikiri strives to cater to the changing needs of future generations by providing them with continuous banking support,

empowering them to lead a successful future, team Seylan encouraged every- one to be a part of this year's promotion and experience a world of exclusive benefits."