Seylan Bank Launches Â€˜SUREâ€™



Seylan Bank has further expanded its rewards portfolio for its thousands of customers all over Sri Lanka with the launch of Seylan SURE.

As its name rightly suggests, Seylan SURE is a specially crafted scheme which brings gifts and cash rewards to all current and normal savings (both individual and joint) account holders, customers who maintain a minimum balance of Rs 20,000 with the Bank.

Seylan SURE focuses on four important areas of one’s life – marriage, the birth of a child, the birthdays of senior citizens and surgery.

All such account holders will receive special cash rewards at marriage and on the birth of a child. It goes a step further and gives account holders a cash grant when they have to undergo surgery (cataract operations included) at a private or government hospital. This facility is also extended to the account holders’ immediate family members.

Furthermore, all senior citizen account holders will be rewarded on their 60th birthday or any birthday after that on a one-off basis. Going a step further, Seylan Bank also treats 50 lucky customers with an exciting three-day, two-night tour of Bangkok every six months.

Account holders who maintain regular balances in pre-specified slabs of Rs 20,000 to Rs 30,000, Rs 30,001 to Rs 60,000, Rs 60,001 to Rs 90,000, Rs 90,001 to Rs 150,000 and Rs 150,001 upwards, are entitled to the rewards. Every Rs 20,000 entitles customers to one chance in the draw, while each chance increases in multiples of Rs 20,000.

Kamal Deshapriya, Assistant General Manager Marketing at the Seylan Bank said, “It is because of this that we not only feel the pulse of the masses, but are also absolutely in tune with the aspirations of the public of Sri Lanka. The launch of Seylan SURE takes our commitment to the public a step further.”