

Seylan Bank Issues Trade Loyalty Card To Singer



Sixth from right: Kapila Ariyaratne, Director/Chief Executive Officer, Seylan Bank handing over the replica of the Trade Loyalty Card to Mahesh Wijewardene, Chief Executive Officer of Singer (Sri Lanka) flanked by representatives of the two institutions.

Enhancing its services to offer a comprehensive banking experience, Seylan Bank has issued the Trade Services Loyalty Card to Singer (Sri Lanka). Seylan Bank issues Trade Loyalty Card to Singer Sixth from right: Kapila Ariyaratne, Director/Chief Executive Officer, Seylan Bank handing over the replica of the Trade Loyalty Card to Mahesh Wijewardene, Chief Executive Officer of Singer (Sri Lanka) flanked by representatives of the two institutions.

Aiming to provide expedited banking services, Seylan Bank Trade Services Department established the concept of a priority counter and Singer (Sri Lanka) being one of the Bank's 50 trade clients, will enjoy the exclusive privileges along with a host of other benefits. Seylan Bank has a global network of over 500 banks spreading across 100 countries for international correspondence to serve the requirements of trade clients.