

Seylan Bank Enables Merchant Portal Services To American Education Center

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Seylan Bank has enabled the American Education Center (ANC) to facilitate their payments through Seylan Merchant Portal, the first fully-fledged and multipurpose digital payment platform that offers a safer and more convenient option for carrying out digital transactions.

Seylan Bank offers its services to ANC Education Main Campus, covering its US and Australian undergraduate and postgraduate programs and for the branch campuses in Kandy and Colombo, catering to SQA and UWL programs for final year students.

Through a fully customizable payment platform, the Seylan Merchant Portal provides users the option to carry out cashless payments seamlessly with just one click through the ANC website. A salient feature of the platform is that it enables merchants to track their payments and customers' spend history with a range of different insights, enhancing merchant reconciliation convenience, along with accepting payments seamlessly to provide great customer experience.

Another key aspect is the digitization of payment initiations and communication – the platform through its user-focused design ensures easier access when sharing payment links and or sharing reminders to customers through various communication channels.