Seylan Bank And Ceylinco Life In Bancassurance Partnership



Sotheeshwaran and his wife receiving the Family Savari package from W W Wijayasinghe, Senior Deputy General Manager of Ceylinco Life, in the presence of M Sanjuthan, Assistant Manager, Seylan Bank Kilinochchi Branch; S Puvaneswary, Life Insurance Adviser; and K Kantharuban, Head of the branch, Ceylinco Life Kilinochchi.

Seylan Bank has entered into a strategic partnership with Ceylinco Life, with an objective of providing Bancassurance services to its diverse clientele. Through this joint effort, the Bank enables its loyal customers to benefit from tailor-made Bancassurance services along with the opportunity of participating in a consumer promotion that aims at rewarding customers through Ceylinco Life's Family Savari. S Sotheeshwaran, from the Seylan Bank Kilinochchi branch and a policy holder of SeylanCeylinco Bancassurance tie up was selected as a lucky winner to win a three-day trip to Singapore as part of the 'Family Savari' mega promotion. Commenting on his win, Sotheeshwaran said, "I am extremely thankful to have won this tour to Singapore, courtesy of the Seylan Bank tie up with Ceylinco Life Insurance. Seylan Bank has always ensured that its customers obtain the best options with the most

valuable outcomes. I offer my heartfelt gratitude and appreciation towards Seylan Bank for their excellent services rendered throughout the years.”

Seylan Bank has been promoting Bancassurance activities via its branch network. It has grown over the years to become one of the leading Bancassurance operators in Sri Lanka. With such affiliations, its customers can now avail a range of latest services along with advisory support through any of the Bank’s branches located island wide. Ceylinco Life is a well-established entity within the Life Insurance industry with an array of innovative, tailor made life insurance solutions to suit any lifestyle requirement. The experience of these companies have gained utmost respect from various stakeholders for protecting and safeguarding the lives and livelihoods of the people of Sri Lanka.