

Save and Win

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L-R Sanjaya Perera, Snr. Manager Channel Delivery, Home Ministry official, Renuka Fernando, DGM-NTB, Zulfiqar Zavahir, CEO-NTB, Minodh de Sylva, Manager Retail Marketing, Aparna Liyanarachchi, Brand Manager

Open a Savings Accountant with the Nations Trust Bank with an initial deposit of Rs 5,000 between 16 January and 12 March and you could win Rs. 50,000 which the Bank will deposit in your account. Customers unable to visit the Bank's branches can have an investment advisor visit their home to open the account.

Minodh De Sylva, Manager Retail Marketing said the aim of this promotion is to encourage people to open savings accounts and thus encourage the savings habit. "A draw will be held once a week during the promotion period and all those who open a savings account during this period will be eligible to participate in a weekly draw. A total of 8 such draws will be held in all, said De Sylva.

The promotion guarantees a winner every week. Winners will be notified by letters as well as via a radio announcement.