Samsung Sri Lanka Launches Galaxy A12



Samsung announced the launch of Galaxy A12, which comes with a True 48MP Quad Camera, stunning 6.5’’ HD+ Infinity-V display, powerful 5000mAh battery, and a host of other innovative features to further strengthen their position in the mid-range segment.

Continuing with the philosophy of bringing innovation for everyone, Samsung will herald yet another set of segment-first offerings designed for the awesome generation and their emerging digital needs.

Samsung is thrilled to introduce the most affordable Galaxy A device – Galaxy A12, which carries forward the Galaxy A series’s DNA. Galaxy A12 comes equipped with a powerful 48MP camera that focuses on sharp and clear shots. Galaxy A12’s True 48MP Quad Camera ensures that moments captured are of stunning quality. True 48MP primary lens with an ISOCELL GM2 sensor delivers high clarity output with 48 million pixels.

Galaxy A12 comes with a 5MP Ultra Wide camera to shoot spectacular landscape images. The smartphone also comes with a macro lens to reveal close-up and intricate beauty in your photos and depth camera, enabling you to focus on what matters the most. Galaxy A12 also comes with an 8MP Front camera to let you take high-resolution selfies.

Galaxy A12 brings uninterrupted viewing with 6.5’’ HD+ Infinity-V Display with 20:9

aspect ratio that provides vivid clarity at your fingertips. The long-lasting 5000mAh battery provides power to keep you going, and 15W adaptive fastcharging will allow you to spend more time watching content and less time charging your smartphone.

Galaxy A12 features a sleek body design comfortable to grip and has an attractive matte finish on the rear.

Galaxy A12 comes with a side fingerprint sensor. It supports Android 10 and One UI Core 2.5 that helps you focus on what matters the most with content and features at your fingertips. MediaTek Helio P35 processor powers it. Samsung also takes Galaxy to the next level by extending security updates for at least four years.

Galaxy A12 is available in two colors, black and blue. 4GB+64GB variant is available at 35,990 rupees, and 4GB + 128GB variant is available for 38,999 rupees, and 6GB + 128GB is priced at 42, 999 rupees, which will be available from April onwards. Galaxy A12 will be available across island-wide authorized dealers, and you can purchase them via online portals as well.