

Samsung Launches Galaxy A52 And Galaxy A72



Samsung announced the sale of the Galaxy A52 and Galaxy A72 in Sri Lanka. The latest Galaxy A Series combines everything smartphone users want in a unique and affordable package.

The Galaxy A series will also enhance your mobile experience by providing access to the broader Galaxy ecosystem of connected devices, such as Galaxy Buds Pro, Galaxy Smart Tag, and Galaxy Tab.

The Galaxy A52 and Galaxy A72 feature a refreshed design that is simple yet purposeful with a soft-edge design, minimal camera housing, and unified color for the camera and body. They are available in two colors, black and blue, with a soft haze finish. The Galaxy A52 and Galaxy A72 are water and dust resistant, with an IP67 rating for the device’s carefree usage.

Enjoy uninterrupted content on the Super AMOLED Infinity-O display screen. For absolute smooth scrolling, the series sports a 90Hz refresh rate. Keep browsing and scrolling social media even outdoors with the increased 800 units of luminance. The Galaxy A52 sports a 6.5-inch screen, while the Galaxy A72 sports a 6.7-inch screen. The Galaxy A52 and Galaxy A72 automatically adjust the display color temperature based on smartphone usage patterns to reduce eye fatigue with Eye Comfort Shield.

The new Galaxy A series smartphones sport a 64MP quad-camera set-up with an ultra-wide lens and a macro lens to shoot vivid, crisp photos and videos. Turn your favorite moments from 4K videos into 8MP high-resolution images with the 4K video snap feature. Samsung uses advanced AI to enhance color, brightness, and sharpness with the Scene Optimizer feature. Optical Image Stabilization reduces accidental blurs, ensuring photos and videos are sharp and stable in addition to the night mode feature that uses multi-frame processing. The Galaxy A72 camera goes a step further by including a telephoto lens enabling three times Optimal Zoom. The Galaxy A52 and Galaxy A72 both come with a 32MP front camera for high-resolution selfies. It also comes with a 4500mAh battery in the Galaxy A52 and a 5000mAh battery in the Galaxy A72. Along with this, adaptive power saving adjusts to usage by leveraging AI to manage and analyze battery consumption patterns. It comes with a 2.2GHz octa- core Qualcomm Snapdragon 720G 8nm processor.

For advanced gaming and performance, there is Game Booster. The redesigned One UI 3.1 interface enables intuitive experiences and consistent interactions by increasing speeds and reducing distractions. The new Galaxy A series comes with Samsung’s defense- grade security platform Samsung Knox to safeguard personal information and data in real- time. Samsung the Galaxy A security further by extending updates for at least four years. The Galaxy A52 is available at 74,999 rupees for 8GB+128GB, and the starting price of the Galaxy A72 is 89,999 rupees

for an 8GB+128GB memory variant. It is available in an 8GB+256GB memory variant. The series is available at island-wide authorized dealers at authorized partners and via the online portals.