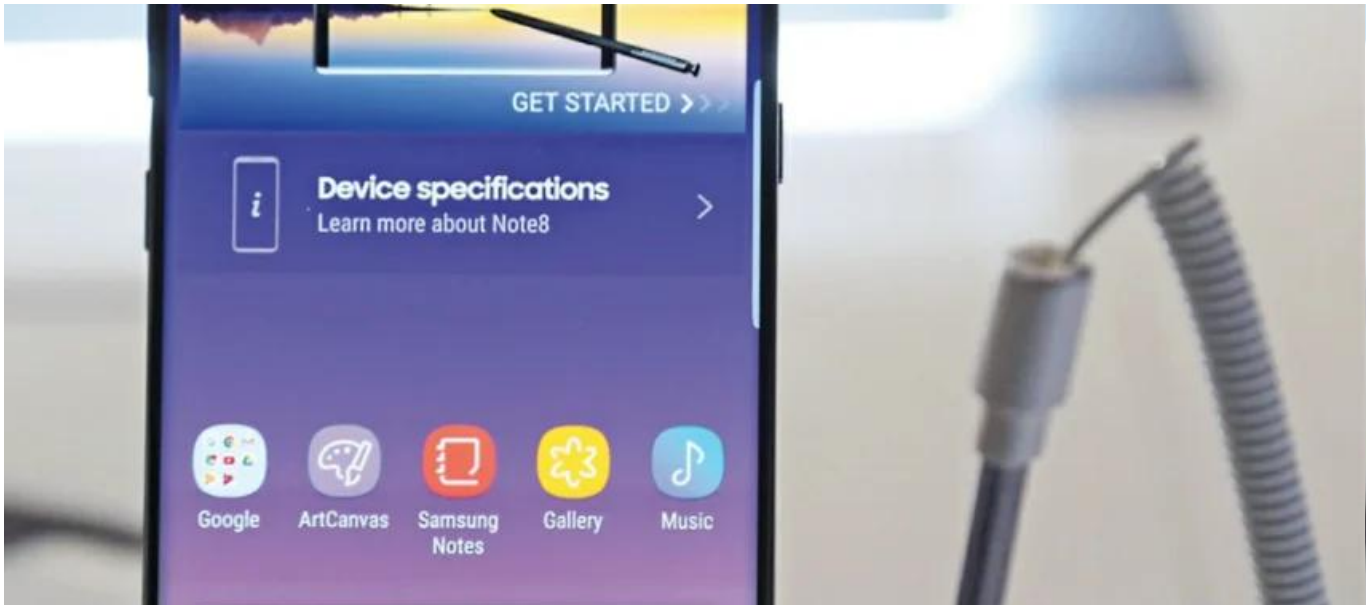

Samsung Galaxy Note8: More Than A Smartphone


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View more and do more with the newly-launched Galaxy Note8.

The introduction of the cutting-edge phablet Samsung Galaxy Note8 to Sri Lanka took place at a high-tech setting. With the Note8, Samsung raises its flagship smartphone to the next level and unveils amazing, pivotal features that are supported by a multiplex structure of chips, wires as well as supersensitive sensors encased in its sleek exterior.

Merging superior engineering and design, Samsung has invented its latest smartphone that is ready to redefine what can be achieved with a smartphone and refine the user experience. It is created for the way the consumers of today lead their lives and rely on technology; and comes packed with power as well as storage space. This latest model in the Note range has integrated biometric authentication options into its revolutionary defence-grade security platform Samsung Knox.

Hanbae Park, Managing Director, Samsung Sri Lanka said, “The Galaxy Note8 is more than just a smartphone: it is a canvas for creativity and new ideas, and an instrument for productivity. Sri Lanka loves the Galaxy Note for the infinite possibilities it offers with its big screen, unique S Pen and multi-tasking capabilities.”

“I take the opportunity to thank all our consumers in Sri Lanka who have made Samsung the ‘Most Trusted Brand’, especially those who have patiently waited for their next Note,” added Hanbae Park. “This time, we have made the Galaxy Note8 bigger and better, and added innovations that will transform lives yet again. Galaxy Note8 lets people do things they never thought were possible.”

Hanbae Park also emphasised the importance Samsung placed on its following of ‘Note lovers’ and observed that they were different to other smartphone users.

“You asked us if it is possible to do things on your device and challenged us to make it happen; in the process raising the bar for all smartphones,” said Nigel Adams, Head of Division – Mobile Business, Samsung Sri Lanka. “Your backgrounds and passions are different, but you all have one thing in common: you are not just dreamers, you are doers. The Galaxy Note8 is specially designed for those who want to do bigger things.”

Nigel Adams remarked further, “At Samsung, we listen to our consumers and bring in meaningful innovations that help make lives better. With this launch, Samsung will consolidate its leadership in the premium smartphone segment in Sri Lanka.”

Thushara Rathnaweera, Product Manager – HHP, Samsung Sri Lanka, demonstrated to the audience many of the remarkable and innovative features of the Galaxy Note8, using film clips or projecting the on-site actions onto the large screen behind with the assistance of the camera crew.

As an example, the onlookers were provided with a visual representation of the Dual Capture camera by shooting an image of an individual with the audience as the backdrop. The simultaneous launching of two applications using the AppPair facility was demonstrated with a road map and music control panel. Pointing at text with the upgraded S Pen, he showed the gathering how measurements and currency could be speedily converted; words and sentences translated using up to 71 languages; and notes jotted down or edited without unlocking the device.

“There is no longer a need to be afraid of reaching for your phone at the beach or in the rain,” said Thushara Rathnaweera, describing the water and dust resistance aspect. Also revealed was the assortment of mindful colouring templates that came with the phone.

At the end of the presentation, the audience was invited to try their hands at using the Note8 units on display at the event venue.

The Galaxy Note8 is available in Sri Lanka in Midnight Black and Orchid Grey, and is

sold with a two-year warranty, free wireless charger, clear cover, and premium AKG headphones.




Do bigger things
Do bigger things