

SampathCards Partners with Keells Supermarkets

SampathCards has partnered with Keells Supermarkets for the first time to introduce a new method of redeeming rewards points for Sampath Cardholders, while making the Rewards points redemption process a little more convenient. This redemption option allows Credit cardholders to settle their grocery bills while paying for them instantly, right over the counter at any Keells store islandwide.

With SampathCards UltraRewards program, cardholders accumulate reward points, namely UltraRewards and Ultramiles, which can be redeemed at any Keells store.

This allows cardholders to settle their total or partial bill payment instantly by requesting the cashier. At the time of checkout, cardholders can simply provide the OTP code received to their registered mobile phone number and settle the grocery bill.

Commenting on the partnership, Darshin Pathinayake, Assistant General Manager of the Card Centre, Sampath Bank said, "This is another first from Sampath Bank, and one more reason for Credit Cardholders to check their statements. They might make the very welcome discovery that they have already amassed

quite a few loyalty points many more than they realize. Now they can redeem them when paying for groceries on the spot, face to face, over the counter at Keells. For example, if they have accumulated 5,000 UltraRewards/Ultramiles by using their Credit Card and their bill at Keells is 5,000 rupees they can use their accumulated points to settle their total bill. During tough economic times when every rupee counts, this will be an especially valuable program for Sampath Cardholders who have been using their credit cards to make purchases." In addition to the above, Sampath-

Cards Rewards program facilitates multiple redemption options such as flight bookings, hotel bookings, online redemption, movie ticket bookings, physical and E-vouchers from a host of countries' preferred merchants from clothing, restaurants, electronic and furniture stores and retail and groceries.

This facility is available for Sampath Visa Infinite, Visa Signature, MasterCard World, Visa Platinum and Sampath Bank American Express Platinum Ultramiles Credit Cardmembers and one Reward point is equivalent to one rupees.