

Sampath Bank and COYLE launch Mastercard World Credit Card



L-R: Anjali Goonetilake, Chief Manager – Marketing, Sampath Bank; Chirath Samarasekara, Head of Card Center, Sampath Bank; Darshin Pathinayake, Chief Business Intelligence Officer, Sampath Bank; Manjula Wijesundara, Chairman, COYLE; Sandun Hapugoda, Country Manager, Sri Lanka and Maldives, Mastercard; and Buddhika Amunugama, Manager – Account Management, Mastercard.

Sampath Bank has collaborated with the Chamber of Lankan Entrepreneurs (COYLE) to introduce the COYLE Mastercard World Affinity Credit Card, a proposition created for entrepreneurs whose influence extends beyond their businesses and into the wider economy. Designed solely for COYLE members, the metal credit card brings together premium banking, global access, and purposeful contribution, where every transaction earns reward points that reflect meaningful value.



Vijitha Herath, Minister of Foreign Affairs, Foreign Employment and Tourism with other dignitaries at the event.

More than a conventional financial product, it positions itself as a symbol of leadership and distinction. The collaboration signals a strong move by Sampath Bank to engage Sri Lanka's most influential entrepreneurs through a high-credibility affinity partnership. The card combines Mastercard's exceptional value proposition and premium travel and lifestyle benefits, while also creating a direct channel for members to support COYLE's welfare and development initiatives, with everyday spending seamlessly contributing to the organization's growth and impact.

Darshin Pathinayake, Chief Business Intelligence Officer from Sampath Bank, said, "The initiative reflects the Bank's commitment to building meaningful relationships with business leaders and entrepreneurs, who play a defining role in shaping Sri Lanka's economic progress. This partnership allows us to offer a premium financial solution that aligns with their stature, global outlook, and expectations, while enabling them to contribute collectively to the growth of the entrepreneurial ecosystem."



Darshin Pathinayake, Chief Business Intelligence Officer, Sampath Bank.

Sandun Hapugoda, Country Manager, Sri Lanka and Maldives, Mastercard, said, “The COYLE stands at the intersection of global acceptance, premium privileges, and a design philosophy that embodies distinction and achievement. Its sophisticated metal construction mirrors the ambitions of today’s business leaders, while its comprehensive suite of benefits—spanning complimentary airport lounge

access, robust overseas travel insurance, and dedicated concierge services—empowers cardholders to navigate their business and lifestyle needs with confidence. This offering reinforces our shared commitment to equipping entrepreneurs with meaningful tools thatw elevate their journeys, wherever opportunity leads.”



Sandun Hapugoda, Country Manager, Sri Lanka and Maldives, Mastercard.

Manjula Wijesundara, Chairman, COYLE, said, “The card reflects COYLE’s purpose-driven approach, and this initiative allows our members to carry their association with COYLE in a meaningful way. Every transaction contributes towards programmes that support and strengthen entrepreneurs across the country, while members enjoy access and benefits that reflect their influence and ambition.”

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Available exclusively to COYLE members, the Mastercard World Affinity Credit Card

represents a shared commitment by Sampath Bank, Mastercard, and COYLE to recognise and support Sri Lanka's entrepreneurial leadership. Through a combination of global access, premium privileges, and a contribution-led model, the initiative strengthens the connection between individual success and collective progress, reinforcing the role of entrepreneurs as catalysts for sustainable economic growth.



Sampath Bank, COYLE, and Mastercard officials at the launch of the COYLE Mastercard World Affinity Credit Card.