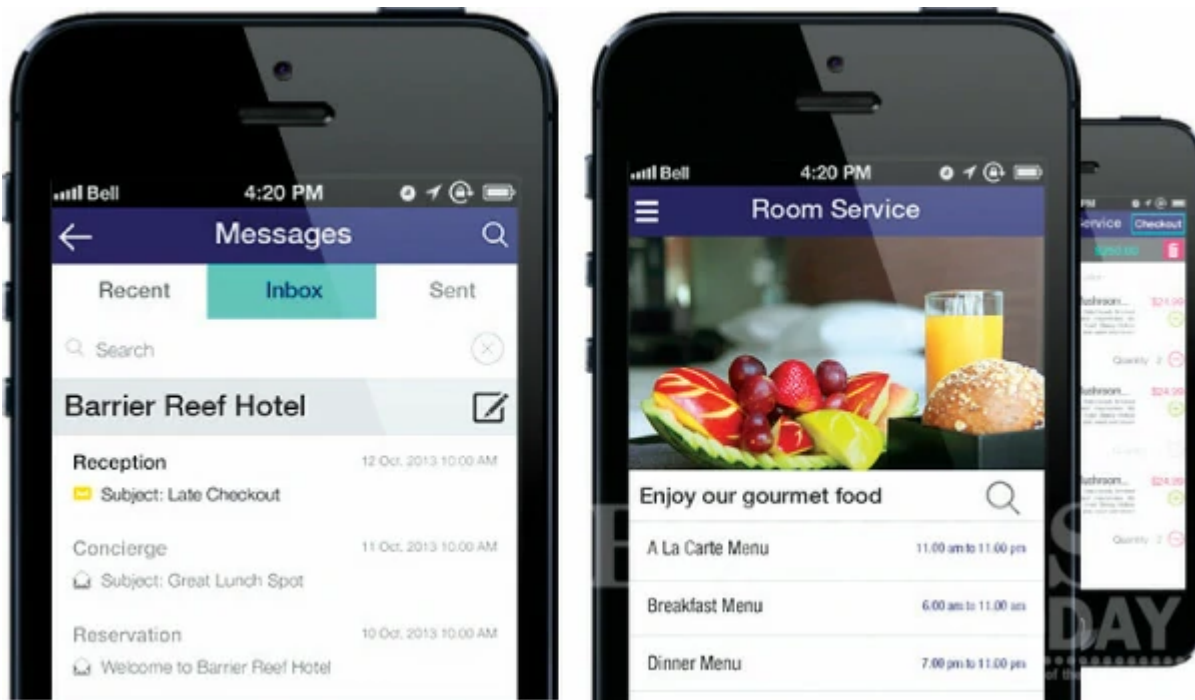


'Reception' At Your Fingertips With Hinstant Asia



A technology platform set to redefine the way we travel was launched and the Colombo metropolis was chosen as the Asian base for this innovative solution due to its vibrant and booming tourism industry. The dynamism of Colombo was showcased to the world at the launch with the attendance of a number of Sri Lankan VIP's along with Australian representatives.

Hinstant Asia is a smart phone application software (smart phone app), which enables travellers to directly coordinate with hospitality service providers regarding bookings, dining and other related services. The App also facilitates access to hotel information and services from anywhere, anytime.

Hinstant has been created to provide a more efficient method for guests to interact with their hotels. The competitive context of the hospitality industry calls for innovations in order to enhance the guest experience and as such Hinstant proves to be a simple yet precise solution.

Unlike other hotel apps, which require separate downloads for each individual hotel, a member of Hinstant only needs to download the app once and will be privy to exclusive hotel information, services and deals across all of the Hinstant Signature hotels. The beautifully designed compendium lists out a wealth of

information on the hotel, popular sights and destinations around the hotel while facilitating communication with the hotel itself to upgrade your travel experience. Hinstant's agility is such that the Signature hotels can interact with their guests as soon as they confirm their booking.

“This Solution Adds A New Dimension To The Guest Experience By Not Only Making The Booking Process Easier But Also By Enabling More Attentive Dedicated Support Services During A Guests' Stay.”

Mahesh Silva, Chief Executive Officer - Hinstant who has been working relentlessly with his team on this solution since its inception remarked, “this solution adds a new dimension to the guest experience by not only making the booking process easier but also by enabling more attentive dedicated support services during a guests' stay.”

Charlie Austin, Managing Director - Red Dot Tours, commenting on the launch of the application said, “we believe hotels need a new strategy in this era of digital interaction. I was often frustrated by the old world methods of interaction and missed opportunities. An enriched guest experience was central to the creation of Hinstant. The bonus is, that it also allows for hotels to increase their profitability. It benefits everyone.”

“We are very excited to have all our properties become Hinstant Signature hotels,” says Denesh Silva, Head of Marketing - Amaya Group. “We will have guests that continually return to our hotels because of the enhanced experience they will receive with this technology. Hinstant have delivered for us, right on cue.”

With a Villa Solution also on the cards, the team at Hinstant are very excited about the launch and hopes to transform the future of travelling.

With Hinstant, gone are the days where guests are put on hold and kept waiting for several minutes to obtain information. With total access to all information related to partner hotels, Hinstant will ensure that a guest will not miss out on any opportunities to experience a wonderful holiday

