

Re-launch of Avalon Photocopy Paper



Avalon Paper Trades, a member of the Avalon Group of Companies, has been in the field of paper and allied products since 1973.
Though the company has today diversified into other products such as graphics, computer stationery and pharmaceuticals, Avalon Photocopy paper is the best

known and most profitable item, accounting for 40% of the company’s turnover.

Avalon paper is manufactured by M/S PT Indah Kiat Pulp & Paper Corp. of Indonesia and is 100% wood free. The paper is produced, cut and packed under stringent conditions, using state-of-the-art computerised German machinery. This is the only mill in South East Asia producing a wide range of high quality photocopy paper in different sizes and grammage and because the paper is 100% wood free, it is dustless and therefore machine-friendly, enabling clear crisp copies.

chines is growing rapidly in Sri Lanka with leading brands like Toshiba, Canon, Gestetner, Sharp, Minolta and Ricoh now competing. Avalon paper is popularly accepted by users of all types of machines for its quality and price.

Avalon Paper Trades is embarking on an improved islandwide dealer network. They are also signing up with John Keells Office Automation, the agent for Toshiba Photocopiers, as a strategic partner. In addition, the company is looking into the possibility of manufacturing/converting Avalon paper in Sri Lanka, for local as well as for export consumption. [redacted]