

Quantum Fitness Partners With Lanka Hospitals To Provide Free Health Checkups For The First 100 Customers With Every Purchase Of A Treadmill

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Research has shown that starting from the age of 25 people are prone to obesity, mainly due to prevalent food habits, lifestyle and stress. Hence, aiming to avert the impact of this negative trend by promoting the importance of maintaining physical fitness, Quantum Fitness has joined hands with Lanka Hospitals, to present a special promotion where those who purchase a treadmill from Quantum Fitness will be able to gain access to a free health checkup courtesy of Lanka Hospitals.

“The health checkups are specially tailored towards customers who have purchased treadmills from Quantum Fitness. These Health check up’s are presented under three packages. Namely, Silver, Gold and Platinum, which will cover basic tests such as fasting blood sugar and total cholesterol as well as more complex investigations such as ECG. The packages are designed along with a general examination by a

medical officer to give the customers an opportunity to identify their fitness goals. Such medical investigation is aimed to identify any hidden issues that one may be unaware of before initiating cardiac exercises. Also Included in the packages are free consultations with a nutritionist and a dietitian while a specialist physician will be available to guide the customers through a test review once all the tests are completed,” said Dr Chamindi Jayasooriya, Medical Officer of Lanka Hospitals.

Chinthaka Wijethunge, Marketing Executive of Quantum Fitness said, “exercise and health go hand in hand and people exercise mainly for two reasons. One is because they are health conscious and the other is because they are figure conscious. However, whatever the reason be, exercise is imperative for fitness and health. Therefore, the idea behind this programme is that people who want to exercise would also be well informed about their health status, including their ideal weight and nutrition habits.”

When purchasing a treadmill from Quantum Fitness, an attached voucher will guide the customer in completing the information and then proceeding towards Lanka Hospitals for the free health checkup. The promotion will be available either for the first 100 customers or till the March 15, 2014, whichever arrive first. This will provide a value for money deal for those who are planning on purchasing a treadmill from Quantum Fitness. Lanka Hospitals is dedicated in providing the best available facilities during the health checkup and in imparting the necessary guidance according to the results of the checkup. Singer and Dinapala Group of Companies are also distributors of Quantum treadmills.