

Preventive Strategies For Corporate Clients



With the stresses of modern working life, the old adage prevention is the best medicine rings even truer. Asiri Wellness Centre inspires corporations to practice the wisdom of prevention as a means to profitability.

Asiri Group of Hospitals, the private sector healthcare provider that has a 25 year history behind them, has also been gaining ground in preventive health. The Asiri Wellness Centre, located at the premises of the Asiri Surgical Hospital, is a full-fledged centre with cutting-edge medical facilities that was established seven years ago within the Group. Manned by an experienced medical team, the Centre aims to inform individuals and groups alike so as to prevent illnesses and diseases by taking the necessary precautions of regular testing and recommend treatment procedures. While popular with individuals and families, the corporate sector, especially large companies employing numerous staff in demanding environments have taken up to enlisting the services of the Wellness Centre on a regular basis.

"Healthy Employees, Healthier Employers, is the message we have been giving to our corporate customers, which is also our motto, stressing the fact that if a company's staff is in good health, the company will perform much better overall. To complement the slogan, we have several packages that are tailor-made, depending on the nature of work carried out by employees in large corporations,' said Dasarath Hettiarachchi, Group Marketing Manager – Asiri Group of Hospitals.

Although not always practiced, it has been known that prevention is better than cure. To this end, Asiri Wellness Centre aims to educate its corporate clients through organising lunch time lectures at the offices or work sites of their clients. Information is given on various aspects of one's health, both physiological and psychological. Additionally, the Wellness Centre also operates a mobile clinic, which can travel out-station if required to collect samples, deliver results and discuss medical reports.

"Healthy Employees, Healthier Employers, Is The Message We Have Been Giving To Our Corporate Customers, Which Is Also Our Motto, Stressing The Fact That If A Company's Staff Is In Good Health, The Company Will Perform Much Better Overall." For those who wish to visit the Centre, it may be worth knowing that although it is located in the same premises as Asiri Surgical Hospital, it is away from the main hospital, offering quiet and welcoming surroundings. The Centre has on offer several packages, ranging from 3000 rupees to 35,000 rupees in price for those who wish to walk into the Centre and get a health check. Efficient services are in place to ensure all procedures are completed within a few hours.

For corporate clients however, packages and services are customised according to their requirements. "We look at the environment in which employees work. For instance, someone looking at a computer screen for long stretches of time will certainly require his eyes tested for Computer Vision Syndrome, which is a very serious problem that can cause permanent damage to the eye. And those working in very loud environments will need audiology tests to determine if their hearing is normal," explained Dasarath Hettiarachchi.

Other than offering the services of lectures and health checks to those working in large corporations, the Wellness Centre is also equipped to provide the services of a travel clinic. If one is travelling overseas or over several days, advice can be sought

on which medicines should be carried depending on the complications that may arise during the journey. This is determined after a careful profiling of those requesting such services.

While the Wellness Centre presently caters to over a hundred corporate clients annually, some are regular clients who operate country wide. The special advantages of a mobile clinic combined with over nine satellite laboratories throughout the country, has made the Wellness Centre the preferred choice for those corporations wishing to keep their employees healthy so as to remain productive over the long term. Ultimately it translates into staying profitable in the business world.