

PLC's Prabath Gunasena Named CIO of the Year by CSSL



Prabath Gunasena, Group Chief Information Officer of PLC received award for Chief Information Officer of the Year.

People's Leasing & Finance is pleased to announce that its Group Chief Information Officer, Prabath Gunasena, has been named Chief Information Officer of the Year by the Computer Society of Sri Lanka (CSSL). This honor recognizes his visionary leadership and significant contributions to advancing ICT in Sri Lanka, mainly through innovative digital transformation initiatives within People's Leasing & Finance. The award recognizes his exceptional ability to align the company's tech-driven approach with its broader strategic goals, driving innovation and delivering impactful results.

With a career spanning 25+ years, Gunasena has led in driving modernization and operational excellence across various business verticals, including financial services, leasing, insurance, and microfinance. His strategic technology leadership has positioned People's Leasing & Finance as a frontrunner in fintech innovation. This combination of vision, competency, and strategic prowess has earned the company numerous accolades in the tech space.

Beyond delivering business results, Gunasena's contributions have also fostered a digital-first culture at People's Leasing & Finance, streamlining processes and driving customer-centric solutions that integrate advanced technology to meet practical needs. He spearheaded the development of innovative solutions, including award-winning Fintech products, mobile applications, and an automated credit assessment system, significantly streamlining business processes and reinforcing the company's market position. His contributions have earned the Gold Winner title at the Asia Pacific ICT Awards (APICTA), the National Best Quality Software Awards (NBQSA), and the TECHNOVATION Awards, highlighting their excellence and impact.

Under his leadership, the company's groundbreaking digital app solution, "PLC TOUCH," was recognized as the Best Digital Process Enabler of the Year at NBQSA 2023. This one-stop app revolutionized customer service and business operations, delivering substantial cost efficiencies and environmental benefits while embodying the company's commitment to customer-centricity and sustainability. Through his visionary leadership, Prabath has modernized the financial industry and saved millions for the nation.

Prabath Gunasena said, "I am honored to receive this award from CSSL. It reflects our collective efforts as a team and the unwavering support we receive from our corporate and senior management at People's Leasing and Finance. We remain committed to pushing the boundaries of innovation and delivering solutions that create lasting value for our stakeholders. I look forward to continuing this journey and embracing new challenges that drive progress and impact."

Sanjeewa Bandaranayake, Chief Executive Officer of People's Leasing and Finance, also commended the achievement, saying, "Prabath's recognition as CIO of the Year is a testament to his relentless dedication to innovation and excellence. His leadership has brought immense pride to the entire organization, and his contributions continue to inspire our journey toward a digitally empowered future. We are confident that his passion for skilfully leveraging technology will drive

greater successes for People's Leasing and Finance, along with enhanced ease and access to financial services for our communities."