

PLC and SLTB partner to ensure harassment-free public transport for women and children



Handing over awareness stickers to the Sri Lanka Transport Board.

Demonstrating its continued commitment to Corporate Social Responsibility (CSR) and social well-being, People's Leasing and Finance has partnered with the Sri Lanka Transport Board (SLTB) to officially launch a nationwide public awareness sticker campaign to combat harassment, abuse, and violence, especially against women and children, across the country's public transportation network.

In a major step forward for public transit security, this commuter safety initiative was officially launched at the SLTB Central Bus Terminal in Pettah, Colombo. Executed under the joint direction of the Ministry of Transport, Highways and Urban Development and the Ministry of Women and Child Affairs, the project aims to create a safer environment for daily bus commuters.

The milestone event was honored by parliamentary representatives Saroja Savithri Paulraj, Samanmali Gunasinghe, and Ambika Samuel, along with representatives from the Sri Lanka Transport Board and People's Leasing and Finance. In this initiative, People's Leasing provided financial assistance to deploy awareness stickers on SLTB buses nationwide. With three strategically placed stickers in each bus, the campaign ensures maximum visibility in Sinhala, English, and Tamil.

Operating from urban, suburban, and rural depots across all nine provinces, the wide-reaching bus fleet is expected to reach more than three million daily commuters, delivering critical safety information to passengers nationwide. The campaign was conducted under the theme 'Be vigilant, stand against harassment, and speak up,' encouraging everyone to prevent and report misconduct.