People’s Leasing & Finance Honors Top Marketers



During the CEO Club event.

People’s Leasing & Finance hosted its inaugural ‘CEO Club’ event. The occasion was a significant milestone, marking the company’s commitment to fostering a culture of excellence and investing in its people. CEO Club is a program launched for the first time to recognize and celebrate the company’s top performers.

The program featured several exciting and competitive activities held before the event, including an inter-branch competition designed to drive sales performance across various branches. The winners were awarded with prizes, including foreign tours, hotel packages, and a day out at Pearl Bay. Over 200 top marketing professionals from across PLC’s islandwide branch network participated in the event, highlighting the PLC’s widespread engagement and competitive spirit.

Udesh Gunawardena, CEO, PLC, said, “Our inaugural CEO Club event not only celebrates the exceptional talent and dedication of our top marketers, it inspires the whole team to reach for greater heights constantly. This prestigious club is dedicated to recognizing and rewarding excellence, and I’m incredibly proud of the remarkable achievements of our team.”

The CEO Club event provided an excellent platform to acknowledge and reward employees’ outstanding achievements, making it a memorable and motivating occasion for everyone involved. It provided an excellent opportunity for networking,

fellowship, and camaraderie among the company’s internal teams. This initiative reflects PLC’s dedication to recognizing talent and inspiring performance excellence within the organization.