

# People's Leasing & Finance Extends Reach in the North with New Branch in Puthukkudiyiruppu



*Pradeep Amirthanayagam, Chairman ceremoniously opened the Puthukkudiyiruppu Branch.*

People's Leasing & Finance (PLC) unveiled its new branch at Mullaitivu Road, Puthukkudiyiruppu. It is housed in a modern state-of-the-art facility, providing access to People's Leasing & Finance's products and services. Symbolic of People's Leasing & Finance's commitment to its communities, the company provided footwear vouchers to 50 deserving children at the Mu/ Mulliwaikkal West Junior High School to mark this significant milestone. The new branch adds to People's Leasing & Finance's growing presence in the Northern Province, with eight branches across Kodikamam, Kilinochchi, Chunnakam, Jaffna, Vavuniya, Mannar, Nellyadi, and now, Puthukkudiyiruppu.

The Puthukkudiyiruppu Branch was officially declared open amidst a special opening ceremony attended by high-ranking members of the People's Leasing & Finance's corporate and senior management teams. Pradeep Amirthanayagam, Chairman; Udesh Gunawardena, Chief Executive Officer; Muthulingam Kirupakaran, Senior Manager of Branch Network; Rajiv David, AGM Brands and Communication and Ratnasingam Kamalraj, Manager Puthukkudiyiruppu Branch, several valued customers, guests, and other staff members were also present. Udesh Gunawardena, CEO, said, "With our branch opening in Puthukkudiyiruppu, we have extended our branch network to cover 110 locations islandwide. Puthukkudiyiruppu is an emerging economic center in the region with a highly resilient and enterprising population, and we look forward to serving them with our financial products and services, which include leasing, gold loans, loans, fixed deposits, savings, solar lease, and more. Our decision to extend our reach to Puthukkudiyiruppu is reflective of our commitment to supporting all Sri Lankans as they reach for their aspirations, and we invite everyone to visit our new branch and enjoy the most competitive rates and an unparalleled experience delivered by a leader in financial services." Pradeep Amirthanayagam, Chairman, PLC, added, "As we position ourselves to deliver sustainable growth to our stakeholders and increased accessibility to our customers, we are pleased to open our newest branch in Puthukkudiyiruppu. This addition is also significant as it expands our regional presence to eight locations in the North, in line with our continued commitment to providing unparalleled services to our customers."