People’s Leasing & Finance Crowned Most Trusted Financial Institution in Sri Lanka



Pradeep Amirthanayagam, Chairman, People’s Leasing & Finance and Udesh Gunawardena, Acting Chief Executive Officer of People’s Leasing & Finance with

the award.

People’s Leasing & Finance (PLC) has been honored with the Global Brand Award for Most Trusted Financial Institution 2024. This award is presented by Global Brands Magazine, a renowned publication known for recognizing excellence in the international marketplace. It signifies People’s Leasing & Finance’s unwavering commitment to building trust and empowering Sri Lankans to achieve their financial goals.

The recognition is an essential milestone for People’s Leasing & Finance. The company has been a cornerstone of Sri Lanka’s financial landscape for nearly three decades, pivotal in driving economic progress and social development. People’s Leasing & Finance’s core philosophy revolves around fostering strong partnerships with its stakeholders, understanding their aspirations, and providing them with the tools and resources necessary to transform them into reality. This people-centric approach, coupled with a diverse portfolio of financial products and services, has positioned People’s Leasing & Finance as a trusted partner for individuals, businesses, and communities nationwide.

Udesh Gunawardena, Acting Chief Executive Officer, People’s Leasing & Finance, said, “We are incredibly honored to receive the Global Brand Award for Most Trusted Financial Institution. This recognition underscores our entire team’s dedication and hard work, which consistently goes the extra mile to build trust and lasting customer relationships. At People’s Leasing & Finance, we believe trust is the foundation of any successful financial institution. It is the platform upon which we build long-term partnerships, empower our clients to make informed financial decisions, and contribute to the economic well-being of Sri Lanka. We are dedicated to continuously innovating through our product and service offerings while upholding the highest ethical standards. Thus, this award is a powerful motivator to push us further on our journey of empowering Sri Lankans and shaping a brighter financial future for all.”