

People's Leasing & Finance Champions Aspirations



Shamindra Marcelline, CEO and General Manager of PLC with the Principal, staff, and students of the CP/W/A Rathnayaka Central College.

People's Leasing & Finance has embarked on a project to support rural schoolchildren's sporting passions and aspirations, leaving a lasting impact on the community. The project involved donating spiked running shoes to athletes of the sports academy at CP/W/A Rathnayaka Central College, Menikhinna. This project was inspired by PLC's support of Tharushi Senarathna, the accomplished female athlete who brought pride to Sri Lanka by winning a gold medal in the Women's 800m at the Asian Games. As an alumna of CP/W/A Rathnayaka Central College, Senarathna's success exemplifies the school's commitment to producing high-

achieving athletes. As communicated by the Principal of CP/W/A Rathnayaka Central College, where a dynamic group of over 70 students actively engages in athletics, PLC has extended its support to a selected group of deserving athletes, identified for their commitment and talent, now have the essential athletic gear required to pursue and excel in their passion for sports. Through this strategic collaboration, PLC continues to demonstrate its commitment to nurturing and empowering talented individuals within the community, contributing to the development of aspiring athletes. Shamindra Marcelline, CEO, and General Manager, commented, "At PLC, we believe in helping people; no matter who they are, we want to support people and take a risk on their behalf so they can shine as stars and bring glory to themselves and the country. This social upliftment project thus reflects our dedication to empowering the younger generation, fostering talent, and contributing to their holistic development. We are proud to support the CP/W/A Rathnayaka Central College athletes and contribute to their educational journey. We wish them all the very best and hope to see some rising stars in the future. Furthermore, we are also willing to provide up to three employment opportunities for students from the school annually. This opportunity is open to promising students, allowing them to chase their aspirations in sports and pursue a fulfilling career to secure financial support." Athletes face an increased risk of injuries, some with the potential for permanent or partial disability, impacting both their performance and income. Recognizing these challenges, PLC has offered Tharushi Senarathna a complimentary and comprehensive disability insurance plan for the next ten years. This coverage ensures that she can make a claim in the event of any incidents occurring within the next decade.