People’s Leasing & Finance Annual Report Crowned Best in Sri Lanka

People’s Leasing & Finance has achieved international acclaim for its Annual Report at the ARC Awards, hosted by Mercomm Inc., USA. People’s Leasing & Finance’s Annual Report for 2023/24 – titled ‘Great Partnerships’ – secured multiple honors on the global stage.

In a creative and engaging narrative, ‘Great Partnerships’ draws parallels between the company’s performance and the legendary partnership of its brand ambassadors, cricketing stars Kamindu Mendis and Dhananjaya de Silva. It also uses the metaphor of a classic car to illustrate how individual business operations – like the parts of a vehicle – reveal the company’s true value as a unified entity.

Accordingly, the report earned five Gold Awards in the ‘Financial Services: General Category’, making it the highest awarded company from Sri Lanka.

The Gold Awards were presented for Financial Data, Chairman’s/President’s Letter, Interior Design, Non-Traditional Annual Report, and Written Text, respectively. Additionally, the report received a Silver Award for Infographics and a Bronze Award

for Printing and Production.

People’s Leasing & Finance received two Grand Awards at this year’s ARC Awards and was the only Sri Lankan company to do so. These included the highly coveted Grand Awards for ‘Best of Sri Lanka’ and ‘Best of Category – Financial Data’. These achievements are significant for People’s Leasing & Finance as Grand Awards are presented only to selected reports from the top-winning annual reports across all categories, regardless of industry, making them highly coveted.

Pradeep Amirthanayagam, Chairman of People’s Leasing & Finance, said, “Winning these prestigious awards is a proud and meaningful achievement for us. To be recognized once again as the best in Sri Lanka after seven years and to be the only Sri Lankan company across multiple sectors to secure two Grand Awards at the ARC Awards this year is a true reflection of our team’s dedication to maintaining the highest reporting standards. At People’s Leasing & Finance, we remain committed to consistently providing transparency and clarity, ensuring that our stakeholders can access comprehensive, accurate information at all times.”

The ARC Awards, often called the “Academy Awards of Annual Reports,” serve as a global benchmark for excellence in financial reporting. This year, over 1,550 entries from 32 countries competed. These achievements thus reflect People’s Leasing & Finance’s superior economic and corporate reporting capabilities and underscore its commitment to delivering transparency and innovation, setting a new standard for integrated reporting within the financial services industry.

“These awards serve as a clear endorsement of the tireless effort we put into crafting our Annual Reports. Our focus has always been on producing reports that meet and exceed international standards, and this year’s recognition at the ARC Awards reflects that. While appreciating our valued recognition, we firmly resolve to continue pushing the boundaries of excellence in integrated reporting.”

Omal Sumanasiri, Chief Financial Officer of People’s Leasing & Finance, said, “We are immensely proud of these recognitions. This is a landmark achievement for us and clearly reflects our entire team’s hard work and dedication. I would also like to sincerely thank Emagewise for their invaluable support in crafting such an outstanding Annual Report. Their commitment to excellence in design and execution has truly helped us bring our vision to life,” stated Sanjeewa Bandaranayake, Chief Executive Officer and GM, People’s Leasing & Finance.