

# **People's Leasing drives forward with PLC AutoEX Successful Vehicle sales promotions and strategic partnerships**



People's Leasing and Finance continues its commitment to empowering customers across Sri Lanka by concluding successful vehicle sales promotions called 'PLC AutoEX' in Kuliyaipitiya, Dambulla, Kandy, and Nuwara Eliya.

These initiatives, carried out in close collaboration with local branch networks, demonstrate People's Leasing and Finance company's commitment to providing accessible financial solutions to a wider audience.

In Kuliyaipitiya, the vehicle sales promotion attracted a strong turnout, with the People's Leasing branch playing a key role in addressing customer inquiries and offering tailored financial solutions. The promotions in Dambulla and Nuwara Eliya, supported by the respective local branches, also generated significant interest, further solidifying the company's presence in important regional markets.

In addition to these direct customer engagement events, People's Leasing and Finance has strengthened its strategic partnerships to enhance service offerings. PLC collaborated with Indra Traders branches to conduct successful business promotions at their sales outlets. People's Leasing partnered with Jayabima Enterprises in Malabe to provide more efficient and friendly service for customers interested in purchasing registered and unregistered vehicles. These partnerships aim to offer seamless and attractive financing options and insurance facilities, making vehicle ownership more attainable for a broader segment of the population. These initiatives highlight PLC's proactive approach in the market, strengthening its position as a leading financial services provider and fostering economic growth through accessible and reliable financial solutions.