

# People's Leasing and Finance partners with David Pieris Automobile



Sanjeewa Bandaranayake, Chief Executive Officer/General Manager, People's Leasing and Finance, exchanging the MOU with Rohana Dissanayake, Group Chairman and Managing Director, David Pieris Motor Company.

People's Leasing and Finance has officially entered into a strategic partnership with David Pieris Automobile (DPA) to launch the "PLC/DPA PROMOTION." This joint initiative is designed to provide customers with attractive, flexible financing solutions for selected models from the world-renowned BAIC and GWM vehicle brands. The Memorandum of Understanding (MOU) was formally signed at the David Pieris Head Office in Battaramulla.

Representing People's Leasing and Finance were Sanjeewa Bandaranayake, Chief Executive Officer/General Manager, and Udesh Gunawardena, Chief Operating Officer. DPA was represented by Directors Dhanika De Silva and Mahesh Gunathilake. Under this new scheme, PLC aims to provide a seamless and

customizable leasing experience.

Customers have the unique advantage of choosing between fixed and variable interest rate schemes, allowing them to tailor their financial commitments to their personal preferences and prevailing market conditions. This flexibility ensures that premium vehicle ownership remains accessible and manageable for a wide range of clients. This MOU marks a significant milestone for both organizations as they combine their expertise in finance and automotive retail. By streamlining the path to owning high-quality BAIC and GWM vehicles, People's Leasing and David Pieris Automobile are setting a new standard for value-added services in the Sri Lankan automotive market.