

People's Leasing and Finance partners with Crown Auto



Sanjeewa Bandaranayake, GM/CEO, People's Leasing (fifth from left) and Avinash Chandramohan, Managing Director, Crown Auto (fourth from right) exchange the agreement in the presence of representatives from both institutions.

People's Leasing and Finance has signed a strategic Memorandum of Understanding (MOU) with Crown Auto. This partnership aims to offer special benefits, privileges, and services to PLC debit cardholders and customers.

As part of this new agreement, PLC debit cardholders will have access to a variety of special discounts and complimentary services provided by Crown Auto. This collaboration highlights PLC's commitment to delivering added value and enhancing the experience for its loyal customers.

The MOU was signed at the People's Leasing Head Office, with the presence of senior management from both organizations.

Sanjeewa Bandaranayake, GM and Chief Executive Officer, People's Leasing and

Finance, along with Udes Gunawardena, Chief Operating Officer, represented People's Leasing, while Crown Auto was represented by Avinash Chandramohan, Managing Director, and Austin Ekanayake, Chief Operating Officer.

"We are excited to partner with Crown Auto to offer tangible benefits to our valued customers," said Sanjeeva Bandaranayake, General Manager and CEO of People's Leasing and Finance. "This collaboration represents our ongoing commitment to enhancing the PLC customer experience by providing unique privileges and services that extend beyond our core financial offerings."

Avinash Chandramohan, MD, Crown Auto, said, "We have been providing our services to People's Leasing and Finance for the past five years, and now this partnership will enable us to reach a wider customer base. We look forward to delivering top-tier automotive services at special rates, underscoring our commitment to customer satisfaction."