

# People's Leasing and Finance Al-Safa makes history at Sri Lanka Islamic Banks and Finance Industry Awards 2025



People's Leasing and Finance's Islamic Finance Unit, PLC Al-Safa team with the awards.

People's Leasing & Finance's Islamic Finance Unit Al-Safa, made history by winning

11 awards at the Sri Lanka Islamic Banking and Finance Industry (SLIBFI) Awards 2025, setting a new benchmark for excellence among banks and non-bank financial institutions in the country. Safra Firdhouse received Silver for Islamic Banker/Employee of the Year, while Ahamed Fahmy Mohamed Faiz won gold for Branch Executive of the Year. Salman Marzook and A H I Munthas were recognized with bronze and merit awards for Rising Personality of the Year, respectively. PLC Al-Safa's Puttalam Al-Safa Branch excelled, winning gold for both Digital Marketing Campaign of the Year and Islamic Finance Branch of the Year, as well as silver for several categories, including Islamic Finance Window/Unit of the Year, and Bronze for Islamic Finance Entity of the Year.

In celebration of its 20<sup>th</sup> anniversary in 2025, PLC Al-Safa reflects on two decades of leadership in Sri Lanka's Islamic finance sector. As the first dedicated Islamic finance arm within the NBFi sector, it has shown remarkable resilience, successfully rebounding from challenges faced over the past decade. Since 2021/22, the unit has expanded significantly, enhancing its competitive position through innovation and a commitment to sustainable growth. With a network of seven Islamic finance branches and over 100 window-operation branches nationwide, PLC Al-Safa delivers innovative, Sharia-compliant financial solutions. Backed by a dedicated team, it is committed to providing ethical and customer-focused services, reinforcing its status as a trusted industry leader.

"This recognition highlights the dedication and innovation of the PLC Al-Safa family," said Fazmil Mowlana, Chief Manager - Islamic Finance and Digital Products at People's Leasing. "Our success at the SLIBFI Awards 2025 affirms our mission to provide customer-centric, Shariah-compliant financial solutions that are digitally advanced and inclusive."

Sanjeewa Bandaranayake, CEO/GM, PLC, added, "We are profoundly honored by these accolades. They are a testament to the passion and hard work of our teams and reinforce our commitment to serving communities across Sri Lanka with integrity and excellence."