

# People's Bank 'YES' Digital Savings Account Enriching Sri Lanka's Youth



People's Bank celebrated International Youth Day by introducing special state of the art benefits to the YES Digital Savings Account. T.M.W. Chandrakumara, DGM (Retail Banking), People's Bank said, "People's Bank was founded in 1961 to bring banking services closer to the general public. From its inception, the bank successfully delivered branded accounts that perfectly suited customers of different age groups and those engaged in different fields, thereby bringing modern banking services closer to them. Back in 2003, to celebrate International Youth Day, People's Bank launched the YES account to benefit

Sri Lanka's youth. Since Sri Lankan youth are seeking to achieve their life goals through savings, they have understood that the People's Bank YES account is one of the best tools to help them realize their dreams. Therefore, as we mark International Youth Day 2024, we are again ready to deliver various benefits for the youth to help them achieve their dreams and aspirations."

Every customer using the YES Digital Account for savings purposes is given an attractive interest rate. Through the bank's state-of-the-art digital banking services, customers can conduct their banking conveniently at any time of the day from any location. Additionally, when purchasing goods from selected outlets, customers can obtain a personal loan without a guarantor for up to 500,000 rupees.

Along with the YES Digital Savings Account, People's Bank has introduced the YES Executive Premier investment plan to assist the youth in methodically planning their financial future.