

People's Bank Wins at Daraz Payment Partner Awards 2021 - 2022



K. B Rajapakse, Senior DGM - Payment, Digital, Process Management & Quality Assurance, People's Bank receives the award from Rakhil Fernando, MD, Daraz;

Dulika Jayamanne, Head of Payments & Partnership Daraz; and Aruna Danthanarayana, Card Business Development & Marketing Manager, People's Bank was also present.

People's Bank's contribution towards the success of Daraz online shopping marketplace was recognized with two awards at the Daraz Payment Partner Performance Awards 2021 - 2022. The two awards - 'Best Turn Around Bank' and 'Best Debit Card Growth' - highlighted the extent to which People's Bank Debit Card customers have increased their online purchasing activities on the Daraz online shopping marketplace. This is a step in the right direction for the Bank and Sri Lanka as a country and underscores the increasing confidence of customers in using e-commerce for their purchases. The Daraz Payment Partner Performance Awards aims to reward and recognize the contributions made by its large number of payment partners in making its business model a success.

K.B. Rajapakse, Senior DGM - Payment, Digital, Process Management & Quality Assurance, People's Bank stated, "We are delighted to have been presented with these awards at the Daraz Payment Partner Performance Awards 2022. People's Bank is in the forefront of digital banking in Sri Lanka and has contributed towards Daraz's extensive customer network by leveraging our large and diverse base of valued Debit and Credit Card members. Adapting to e-commerce and digital payments, consumers have come to expect the best of offers when shopping online, combined with convenience and security. Thus, we too are constantly on the lookout to provide exceptional savings and value to our Card members, and our partnership with Daraz has helped us to deliver in this area. Therefore, we are excited to be working on many more upcoming ventures with Daraz and look forward to supporting Sri Lanka's biggest online platform."