

# People's Bank Triumphant at 'SLIM Battle of Brain Champs' Marketers Quiz 2022

Posted on



*People's Leasing Athletic Team who represented at the Masters Athletics 2nd (Open) Championship - 2022*

The People's Bank team was crowned champions at the 'SLIM - Battle of Brain Champs' - Marketers Quiz. SLIM hosts this mind sport- ing event to test participants' knowledge in marketing, strategy, branding, and general knowledge. The Battle of Brain Champs featured five rounds. Ten intriguing questions from marketing essentials and concepts, consumer behavior, brand fundamentals, international marketing, economics, business highlights, and strategic thoughts were asked from each team. At the end of five rounds, the People's Bank

Team reigned supreme, where Quiz Teams from Ansell Lanka and Dialog Axiata were placed runner-up and second runner-up, respectively. The winning team from People's Bank was represented by Pulasthi Gunasekara, Team Leader Manager-Risk Management & Credit Control

Department; Malaka Sanjeewa Wasala, Manager- Project Financing & Rehabilitation; Pasan Gunarathne, Manager - Treasury Back office; Chalani Senanayake, Manager- Card Business; and Amanda Pakianathan, Deputy Manager-Corporate Banking-1