

People's Bank Relaunches Multiple Enhanced Services for Migrant Workers

Posted on



Sujeewa Rajapakse, Chairman, People's Bank; and Clive Fonseka, CEO/GM and children on the World Children's Day celebration.

People's Bank Celebrated World Children's Day by relaunching 'Ethera Udana Minors' Foreign Currency Account with new features. In parallel to this, People's Bank's 'Ethera Isura' Personal Foreign Currency (PFC) account and People's Remittance service were also relaunched.

During the event, new logos were unveiled for 'Ethera Isura', 'Ethera Udana' and People's Remittance in addition to felicitation of ten 'Ethera Udana' Account Holders.

Sujeewa Rajapakse, Chairman, People's Bank stated, "Every year, World Children's Day gives emphasis to the importance of empowering the children of today by providing them a sound education and creating an environment where they can be safe and happy. For the past several decades People's Bank has continued to make every possible effort to ensure the upliftment of the children of this country. The government policy also is to ensure a safe world for children in order to create a creative future generation and thereby develop the human resource and the civil society of the country. In line with that, we at People's Bank are striving to empower the future generation of the country in every possible way rather than focusing on mere profits. The 'Ethera Udana' Minors' Foreign Currency Account was also introduced with the aim of supporting the educational journey of children whose parents are working abroad."

Clive Fonseka, Chief Executive Officer/General Manager, People's Bank commented, "Many Sri Lankans who sweat and toil in foreign countries make that sacrifice and spend years away from their families in the hope of securing a better future for themselves and especially for their loved ones. Today, People's Bank has relaunched 'Ethera Udana', Minors' Foreign Currency Account, 'Ethera Isura' Personal Foreign Currency (PFC) account and People's Remittance with the goal of delivering an even better value-added service to our customers. We will strive to provide world-class financial solutions to these individuals into the future."

Sujeewa Rajapakse, the Chairman, People's Bank; Clive Fonseka, CEO/GM; Additional Secretary (Administration) of Foreign Employment - Ministry of Justice, Public Administration, Home Affairs, Provincial Councils, Local Government and Labour J.S. Prasad Piyasena, Actg. Additional GM (International Affairs) of Sri Lanka Bureau of Foreign Employment P.G.G.S Yapa, General Manager of Sri Lanka Foreign Employment Agency and Acting Additional General Manager (Local Affairs) Sri Lanka Bureau of Foreign Employment P.P. Weerasekara, Chief Inspector of Police- OIC - Community Policing Division Manoj Samarasekara, National Project Coordinator of ILO- International Labour Organization S. Nishantha Warnasuriya, Principal of Vishaka Vidyalaya Manomi Senevirathne and People's Bank Deputy General Manager - Overseas Customer Services Aruni Liyanagunawardana, together with corporate and executive management, bank staff members, Bank Trade Union Representatives, officials of foreign employment agencies, customers and children attended the event.