

People's Bank Refurbishes and Adopts a Suwaseriya Ambulance



Sohan de Silva, CEO, 1990 Suwaseriya and Clive Fonseka, CEO/GM, People's Bank.

People's Bank has donated to the 1990 Suwaseriya Ambulance Service under the organization's 'Adopt an Ambulance' initiative. This donation exemplifies the bank's unwavering commitment to improving community welfare and providing timely medicare to needy individuals.

The initiative was high- lighted by the official handing over of a fully refurbished

ambulance that had been adopted and branded with the People's Bank logos. The formal hand- over occurred at the People's Bank Head Office before the vehicle was sent to its new operational base in Kalutara South. The 1990 Suwa Seriya Foundation, a pioneering force in emergency medical services, has long worked to improve healthcare access in Sri Lanka. The 'Adopt an Ambulance' program plays a vital role in this aim, supporting the upgrading and deploying of ambulances to underserved areas.

"We are proud to partner with the 1990 Suwa Seriya Foundation in this initiative, which not only helps provide timely medical assistance but also strengthens the overall healthcare infrastructure in Sri Lanka.", said Clive Fonseka, CEO/GM of People's Bank.

"We extend our heartfelt appreciation to People's Bank for their invaluable support in our mission to deliver timely and efficient pre-hospital emergency care. Their partnership through our 'Adopt an Ambulance' initiative is crucial in ensuring that those who need our services the most receive the care they deserve," said Sohan de Silva, CEO, 1990 Suwaseriya.

The newly branded People's Bank ambulance will improve emergency response capabilities in Kalutara South, resulting in faster medical intervention and better health outcomes for local citizens. This investment is part of People's Bank's broader initiative to invest in community-driven projects and develop a culture of giving back.

Clive Fonseka, CEO/GM, People's Bank, Nalaka Wijayawardana, Head of Marketing, and Sohan De Silva, CEO of Suwaseriya Foundation, attended the ceremony, emphasizing the significance of such collaborations in addressing healthcare needs and boosting emergency response systems