People’s Bank Partners with International Finance Corporation

People’s Bank in collaboration with International Finance Corporation (IFC), is working towards strengthening the financial awareness and financial literacy of Micro, Small, and Medium-sized Enterprises (MSMEs) by coordinating a series of special customer awareness programs. A selected team of Small and Medium-sized entrepreneurs in Colombo District were invited to the program, and the session was conducted under the topic of “Adjusting the Business Plan during the Crisis”.

The session was facilitated by Lalinda Wickramarathne, Master of Training for IFC, with the participation of Wickrama Narayana, Deputy General Manager-Enterprise Banking of People’s Bank, Chaminda Ihalakorala, Assistant General Manager- SME, Development and Microfinance, Buddika Ranathungage, Regional Manager-Colombo Outer, Harindrani Abayawickrama, Assistant Regional Manager and Chamari Perera, Senior Manager-SME Development with other officials of the Bank.





Participants at the customer awareness programs.