People’s Bank Partners with IFC and National Chamber of Commerce of Sri Lanka





People’s Bank has joined hands with the International Finance Corporation (IFC) and the National Chamber of Commerce of Sri Lanka (NCCSL) to strengthen the financial awareness and financial literacy of Micro, Small, and Medium-sized Enterprises (MSME’s) through coordinating a special customer awareness program series.

A selected team of Small and Medium-sized entrepreneurs in the Colombo district had been invited to the program, and the session was based on the topic of “Adjusting the Business Plan during the Crisis” and the services available at the National Chamber of Commerce for MSMEs for local and foreign trade developments.

Lalinda Wickramarathne, Master of Training for IFC, and Bandula Dissanayaka, Secretary General and Chief Executive Officer of National Chamber of Commerce of Sri Lanka, conducted the session together with Deepal Nelson, Chairman, National Chamber of Commerce of Sri Lanka, Wickrama Narayana, Deputy General Manager

of Enterprise Banking of People’s Bank, Chaminda Ihalakorala, Assistant General Manager- SME, Development and Microfinance, Chamari Perera, Senior Manager- SME and Micro Finance and other officials of the Bank.

International Finance Corporation, a member of the World Bank Group, has partnered with the People’s Bank to develop entrepreneurship among MSMEs’ especially via train- ing and capacity building.

This program empowered the customers to acquire the required knowledge on business planning and other initiatives for entrepreneurship development.

Attendees of the programs conducted by People’s Bank, International Finance Corporation and the National Chamber of Commerce of Sri Lanka.