

People's Bank Organizes a Training Session for its Top Executives on Evolving Payments Landscape

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The Management and Top Corporate Executives of People's Bank.

People's Bank organized a special training session for its management and top corporate executives on the evolving card-based payments landscape and emerging technologies in the banking sector, focusing on the shift towards a digital-first approach. Mastercard, a global leader in payment solutions, led the session. During the session, the attendees were acquainted with the latest digital payment trends and how they can leverage various banking products to serve their customers better while increasing their fee-based income. The session featured in-depth discussions, presentations, and interactive workshops on enhancing customer experience in a rapidly transforming banking sector.

Clive Fonseca, CEO/GM of People's Bank, said, "People's Bank remains firmly committed to using the best cutting-edge technology to offer an enhanced banking experience to its customers. To effectively do this, we must continuously update our knowledge of the latest

technological developments. As such, we highly appreciate this session which was organized by MasterCard, which has given us many inputs to fuel our innovative thinking.”

“Mastercard is happy to have supported People’s Bank in conducting a highly insightful session on the changing payments landscape and the emerging technologies in the banking sector. The company is committed to supporting its partners by providing them with world-class products and services and in-depth knowledge about the financial sector,” said Sandun Hapugoda, Country Manager, Sri Lanka and Maldives, Mastercard.