

People's Bank Matara Region Celebrates World MSME Day

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Sujeewa Rajapakse, Chairman, People's Bank presenting a Small and Medium enterprise loan.

People's Bank, celebrated World Micro – Small and Medium Scale Business Day (MSMSB) by organizing a trade fair titled 'Biz Fair 2023'. The Enterprise Banking Unit is committed to serving MSMSB of Sri Lanka, focusing on six areas of development, including Commercial Credit, SME Credit, Micro Finance, Development Banking, Business Revival, and Project Finance. In addition, the People's Bank branch network also held a series of 22 trade fairs across the Island. The Matara Regional Head Office kicked off the trade fairs by organizing an event at their premises and granting 62 loans to assist Micro and SME entrepreneurs in celebrating the bank's 62nd anniversary.

The Enterprise Banking Unit of People's Bank has played a crucial role in supporting businesses severely affected by the economic downturn. In addition, they have introduced "People's Spark" program, designed to equip recent graduates with the skills and resources

needed to pursue entrepreneurial ventures. The event was held under the patronage of Sujeewa Rajapakse, Chairman of People's Bank, and was attended by Wickrama Narayana, Deputy General Manager (Enterprise Banking), People's Bank; Assistant General Managers (Channel Management), Nalin Perera and I. K. Indika, Chief Manager (Development and Micro Finance), Nilmini Gunawardana, Matara Regional Manager, Saman Rathnayake, Additional District Secretary - Matara, Kasun Wellahewa, Senior Manager - Regional Loan Unit, Nishani Pathirana, Assistant Regional Managers, Thushari Nammuniarachchi and Sujith Kumarasinghe, Branch Managers, Business Development Officers, Bank employees, and customers.