

People's Bank launches 'Vanitha Vasana Credit Card'



Clive Fonseka, CEO/GM, People's Bank presents the People's Bank Vanitha Vasana Credit Card to renowned singer Falan Andrea.

People's Bank unveiled the 'Vanitha Vasana VISA Platinum Credit Card'. The unveiling took place under the patronage Clive Fonseka, Chief Executive Officer and General Manager, People's Bank with the participation of well-known female artists and this coincided with the Bank's special credit card promotion for the Sinhala and Tamil New Year celebrations.

The 'Vanitha Vasana Credit Card' is designed to empower and celebrate the life journey of women, offering special services, unique benefits, and premium health and travel experiences.

Cardholders enjoy a free joining fee and a Lifetime annual fee waiver, specially, the card offers free health protection and accident cover up to one million rupees.

Customers also gain access to year-round great deals and special offers, along with unmatched overseas travel insurance coverage of up to USD 100,000. Furthermore, supplementary cards can be obtained for family members, ensuring added convenience and financial flexibility.

The launch event was attended by senior officials, including People's Bank Deputy General Manager – Payment, Process Management and Quality Assurance Nilmini Premalal, Head of Cards Jayanath Dias, Regional Manager (Colombo South) Harindani Abayawicrama, Card Centre Managers, other bank officers, and valued customers.