

# People's Bank Launches Export Hubs in Kandy and Kurunegala to Empower SME Exporters

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Clive Fonseka, Chief Executive Officer/ General Manager officially opening the Export Hub.

People's Bank has taken a significant step towards supporting Small and Medium Exporters (SMEs) by inaugurating Export Hubs in Kandy and Kurunegala. The inauguration ceremonies were officiated by Clive Fonseka, Chief Executive Officer/ General Manager. The Export Hub initiative, designed to consolidate essential services for SMEs, is set to be implemented across seven branches in seven regions throughout the country.

This strategic move aims to provide SME customers with comprehensive financial solutions

conveniently housed under one roof. At the Export Hubs, SMEs will benefit from various services tailored to meet their unique needs. These services include credit facilities at preferential interest rates, export banking facilities, guarantee facilities, advisory services, supplementary services, and dedicated digital banking facilities such as Corporate Internet Banking designed explicitly for exporters and importers. The Export Hubs will play a pivotal role in fostering the growth of SMEs in the export sector by adopting a holistic approach to offering financial support.

This initiative recognizes the importance of SMEs in contributing to the country's economic development and aims to streamline their access to vital financial services. Kandy District Secretary Chandana Tennakoon, People's Bank's Deputy General Manager (Channel Management) T. M. W Chandrakumara, Deputy General Manager (Enterprise Banking) Wickrama Narayana, Assistant General Manager (Corporate Banking Relationship 11) Rohan Perera, Kandy, Kurunegala, Kegalle, Anuradhapura, Polonnaruwa, Trincomalee and Wanni Regional Managers, Bank staff and customers participated in the event.