

# People's Bank IFC Third Customer Awareness Program in Kandy



*At the financial awareness program.*

People's Bank and International Finance Corporation is working towards strengthening the financial awareness and financial literacy of Micro, Small and Medium-sized Enterprises (MSMEs) by coordinating a series of special customer awareness programs. The third program of this series was at the Auditorium of People's Bank Regional Head Office, Kandy. A selected team of Small and Medium-sized entrepreneurs in Kandy District were invited for the program and the session was conducted under the topic of "Adjusting the Business Plan during the Crisis".

The session was facilitated by Lalinda Wickramarathne, Master of Training for IFC with the participation of D. M Kapila Dissanayake, Regional Manager Kandy, and Janaka Jayasinghe, Senior Manager Regional Credit Unit (RCU) Kandy and with other officials of the RCU Kandy.