

People's Bank Empowers Women Entrepreneurs

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At the special training program for women entrepreneurs at the People's Bank Training College.

Celebrating International Women's Day, People's Bank, announced its commitment to women's empowerment through impactful initiatives.

In a strategic collaboration with Good Market, People's Bank conducted a Special Training Program for women entrepreneurs at the People's Bank Staff Training College. Under this initiative, 12 entrepreneurs were selected from a pool of 30 participants within the western province and the training was conducted by Achala Samaradiwakara, Co- Founder of Good Market—the training aimed to align their respective ventures with Good Market's quality requirements.

This year's People's Bank Vanitha Vasana Program was designed to empower women, aligning with the principles of women entrepreneurship. Emphasizing the bank's dedication to nurturing a supportive environment, People's Bank highlights a significant representation of women in senior management