

Peoples Bank Empowers Female Entrepreneurs



Officials from People's Bank and attendees at the event.

People's Bank's Urubokka Branch in the Matara Region celebrated the International Women's Day by empowering women through a series of program held on International Women's Day 2022 in Urubokka. To mark the occasion People's Bank presented three female entrepreneurs from the Urubokka area with mobile sales units to utilize the vehicles to enhance their business activities. Additionally, an exhibition and trade fair featuring the creations of female entrepreneurs took place at the venue.

The event provided the female entrepreneurs with a platform to gain access to technical advice and related support from various organizations paving the way for them to take their products from rural to the national level.

Adding a new dimension to this year's International Women's Day activities, 50 females from the Urubokka and Pasgoda areas were presented with loans to develop their respective businesses.

Krishani Narangoda, Deputy General Manager - Enterprise Banking; I.K. Indika,

Matara Regional Manager, both of People's Bank, W.M. Mahesh Kumara, Matara Regional Manager of the Central Bank of Sri Lanka, P.K Pathirana, Matara District Director of the Small Enterprise Division, Dinusha Lakmali, Pasgoda Divisional Secretary, S.K.G. Prasangika, Pasgoda Assistant Divisional Secretary, N.S.W. Pathirana and Thushari Nammuniarachci, Assistant Regional Managers of People's Bank, Devika Mihirani, Sub Inspector of the Urubokka Police Station, U.P.S.R. Wijewardena, Manager of People's Bank Urubokka Branch, several People's Bank staff members and a large number of female entrepreneurs were present at the occasion.