

People's Bank conducts Financial Literacy Program for Entrepreneurs



Wickrama Narayana, Deputy General Manager - Small and Medium Enterprises, Development and Micro Finance.

People's Bank organized a special program for entrepreneurs in Weboda Village, located within the Mahara Divisional Secretariat area, as part of its Entrepreneurial Villages initiative. The program aimed to enhance financial literacy and strengthen business sustainability among Micro, Small, and Medium Enterprises (MSMEs).

Organized by the People's Bank - Union Place Branch, the program brought together 71 entrepreneurs from the area. The initiative focused on improving financial knowledge, promoting responsible financial management, and encouraging sustainable business development among local Goldsmith entrepreneurs. The session was conducted by Wickrama Narayana, Deputy General Manager - Small and Medium Enterprises, Development and Micro Finance, who shared valuable insights on financial planning, business growth strategies, and the importance of sound financial management practices for entrepreneurs.

The event was also attended by Tharaka Kulatunga, Acting Directress - Western Province of the National Craft Council of Sri Lanka; Nalika Liyanage, Assistant General Manager - Development and Micro Finance; Harindrani Abeywickrama, Regional Manager - Colombo South; V. T. R. Wasantha Kumara, Senior Manager of the People's Bank Union Place Branch, and several staff members of People's Bank.

Through initiatives such as the Entrepreneurial Villages program, People's Bank continues to empower entrepreneurs across the country by enhancing financial awareness and supporting the growth of MSMEs, thereby contributing to the broader economic development of Sri Lanka.