People’s Bank celebrates World MSME Day with Biz fair 2023





Sujeewa Rajapakse, Chairman, People's Bank and Clive Fonseka, Acting Chief Executive Officer/General Manager, People's Bank handing over loan facilities.

Coinciding with World Micro – Small and Medium Scale Business Day, the Enterprise Banking unit of People's Bank, organized a trade fair called 'Biz Fair 2023'. In addition, the Bank also introduced a loan scheme to assist Micro and SME entrepreneurs under the name 'People's Power'. This fair was held with the participation of over 40 entrepreneurs who benefitted from the 'People's Spark' entrepreneurship development program and other business clients.

The exhibition consisted of stalls promoting clothes, confectionery items, dairy products, spices and related products, organic fertilizer, electrical items, ornamental jewelry, sweets, footwear, and much more.

This Biz fair commenced with the patronage of Sujeewa Rajapakse, Chairman of the

People’s Bank, and Clive Fonseka, Act ing Chief Executive Officer and General Manager.

Rohan Pathirage, Senior Deputy General Manager (Overseas Customer Services); Wickrama Narayana, Deputy General Manager (Enterprise Banking) and other members of the corporate and executive management.